

SENSIBLE SOLAR AZ™

SUN CITY SOLAR AZ™



Sensible Solar Az
Business ID: 1000036348
BBB Rating: A+

ABOUT SENSIBLE SOLAR & SUN CITY SOLAR

SERVICES AND SERVICE ENHANCEMENTS



Solar Service



Solar + Battery
Storage Service



Add-on Battery
Service



Protection Service



ROOF
REPLACEMENT



EV CHARGERS



STANDBY GENERATORS

We are a solar energy provider based in Arizona, operating under the names Sensible Solar AZ™ and Sun City Solar AZ™. We offer residential and commercial solar solutions, including custom system design, permitting, installation, and long-term service. We vertically integrate and collaborate with top-rated installation companies in Arizona. We provide 10-25 year warranties, monitoring, and servicing for the solar systems we install. **We hold national energy consultation certification.**

We are accredited by the Better Business Bureau (BBB), and hold an A+ rating and have no reported customer complaints.

We offer various programs, sensible specifically tailored to different customer needs:

- **Essential Solar:** Aims to offset 100% or more of a customer's electricity usage, protecting against future rate increases.
- **Snowbird Solar:** Designed for seasonal residents, this program maximizes energy buy-back income during periods when the home is unoccupied.
- **EV Solar:** Caters to electric vehicle owners by providing additional solar capacity to meet increased energy demands.
- **Storage battery Integration.** Utilize the latest technology from Tesla™, Enphase™, Q-Cell™ & Solar Edge™.

We emphasize transparency and personalized service, offering free in-home consultations and customized Solar Savings Reports to help customers understand potential savings and system performance. We show the 'numbers' as to why solar is always a 'sensible' move.

We and our installer are local with multiple locations in Arizona, Sun City and Peoria.

For anyone considering solar energy solutions in Arizona, we offer a range of trademarked programs and services that align with your energy needs and financial goals.

SENSIBLE IS A SOLAR-ONLY.

OFFERING MANY ADVANTAGES

Here's a direct comparison between a **solar-only** provider and a **solar add-on** provider (e.g.; general contractor, electrical company, or roofer) across key categories:

Category	Solar-Only Provider	Add-On Provider
Expertise	Deep solar knowledge; tailored system design	Limited solar expertise; use of generic or template designs
System Performance	Focus & Commitment guaranteed performance spelled out in contract	May underperform due to poor design or component choices
Installation Quality	Trained solar crews, certified electrical & roofing technicians	Subcontracted work or general labor; quality varies, sometimes not certified.
Customer Support	Dedicated solar support team, response times very timely	May lack solar-specific customer service with frequent slow response
Permitting & Incentives	Experts with local laws, rebates, and interconnection steps	May miss opportunities for savings or run into permitting delays
Financing Options	Solar-specific loans, and leases	Generic or limited financing options
Warranties & Maintenance	Long-term performance warranties, ongoing service of all equipment	May not offer comprehensive service after install or go out of business
Focus & Commitment	100% focused on solar; long-term market presence	Might drop solar if becomes unprofitable and shift back to primary business

Summary of Solar-only vs. Solar Add-on:

- A solar-only provides maximum efficiency, long-term support, and a system designed by experts.
- Conversely add-on providers might make sense only if you're bundling with other work (e.g., a/c, roof, etc.) and they use reputable solar subcontractors — but it requires lots more due diligence.

Buying solar from a company whose primary business is not solar — where solar is just an add-on — often can come with several disadvantages:

1. Lack of Specialized Expertise

- These companies may not have in-house solar experts, which can lead to suboptimal system design, poor installation quality, or inefficient energy production.
- They might lack deep knowledge of local permitting, utility regulations, and incentives.

2. Limited Support & Service

- Ongoing support, maintenance, and warranty service may be lacking or slower compared to companies focused solely on solar.
- If something goes wrong, you might get passed between departments or contractors with no clear accountability.

3. Inconsistent Quality

- Installations might be outsourced to third-party contractors, which can lead to variability in quality and less control over workmanship.

4. Poorer Financing Options

- Solar specialists often offer tailored financing, such as solar loans or PPAs (Power Purchase Agreements). Add-on businesses may offer less competitive or more generic financing terms.

5. Lack of Long-Term Commitment

- If solar isn't central to their business, the company may exit the solar market, leaving customers without support or warranties.

6. Marketing over Substance

- Some companies use solar as a way to sell other services (e.g., roofing, HVAC, or home improvement), emphasizing bundling rather than performance or ROI of the solar system itself.

7. Value for the Dollar

- Although some tout lower costs this should never be the benchmark for choosing a company, the six points cited above should be carefully weighed as sometimes quality and stability of a provider is worth its weight in gold.



SOLAR-ONLY ADVANTAGES & BENEFITS

Key Components of our Vertical Integration:

1. Consultation

- Provide expert analysis and crafting custom systems – home specific

2. Distribution

- Supplying equipment directly to customers or to installers.

3. System Design & Engineering

- Utilize the most sophisticated solar design software in the world creating solar energy systems tailored to homes or businesses.

4. Installation

- Using in-house crews instead of third-party contractors to install the systems.

5. Financing

- Solar energy systems custom tailored to homes or businesses.

6. Monitoring & Maintenance

- Providing system monitoring, performance tracking, and maintenance over time.



Advantages of the Vertical Integration model we use:

1. Better Quality Control across all stages
2. Streamlined Operations with few or no middlemen
3. Lower Costs from efficiencies of scale
4. Stronger Warranties (since the same company services the system)
5. Faster Service due to tighter coordination between departments



Our World Energy™ (OWE), headquartered in Peoria, Arizona, is our solar energy provider and installer that specializes in residential and commercial solar installations, 20,000+ and growing in 4 states.

While OWE manages key aspects of the solar process—including system design, permitting, installation, and customer support—it does not manufacture its own solar panels or inverters. Instead, the company utilizes equipment from established Tier 1 manufacturers, such as Tesla™, Enphase™ & Solar Edge™ with industry leading warranty support.

OWE exhibits strong integration in its service offerings.

The company employs in-house engineers, CAD design, and installation and maintenance teams, offers multiple financing options, and provides multi-year warranties on all systems.

This level of control over the customer experience leads to benefits of streamlined communication, consistent service quality, faster project completion times, and reliable long-term warranty support.

In summary, Our World Energy™ offers a comprehensive, integrated approach to solar energy solutions, managing all aspects of the process-consultation to installation and after-sales support.

SENSIBLE SOLAR AZ™ SUN CITY SOLAR AZ™

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Free Appointment



Use this QR code or go to our website
Use the 'Get a FREE Quote' link.
Fill out the 1 minute form.
We will contact you and start
you on your solar journey.